



LIST WITH NEFF YACHT SALES



## DID YOU KNOW?

- We are by far the best in the industry at internet marketing.
- We market more effectively and aggressively than competitors.
- We have the best brokers and support staff in the Industry.
- We are a full service, boutique firm and have access to the very best resources in the business.



*M/Y Seaflower, 131' Feadship, 2002, sold by Neff Yacht Sales. Twice!*

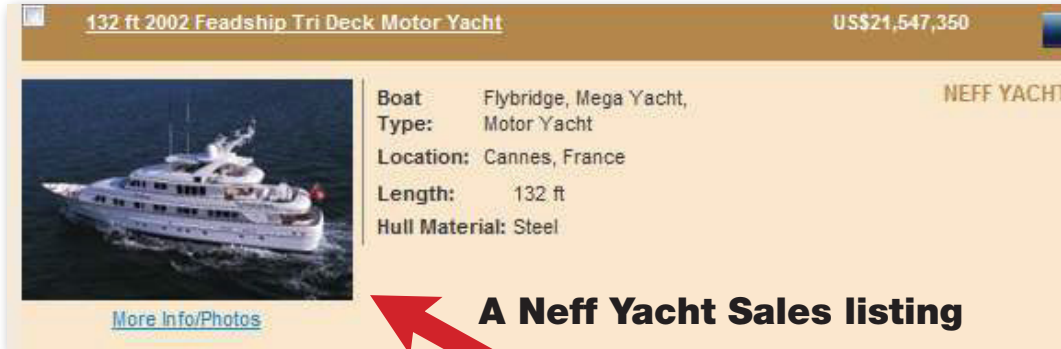
This means

# YOUR YACHT WILL SELL FASTER

and for more money when listed with Neff Yacht Sales.

## ENHANCED LISTINGS ON EVERY MAJOR MLS

We have a double sized ad with rotating photos on [www.YachtWorld.com](http://www.YachtWorld.com)



**132 ft 2002 Feadship Tri Deck Motor Yacht** US\$21,547,350

**Boat Type:** Flybridge, Mega Yacht, Motor Yacht  
**Location:** Cannes, France  
**Length:** 132 ft  
**Hull Material:** Steel

NEFF YACHT SALES

[More Info/Photos](#)

**A Neff Yacht Sales listing**



**148 ft 2010 Feadship Sirius** US\$42,441,750

**Boat Type:** Motor Yacht  
**Location:** Shipyard, Netherlands  
**Length:** 148 ft  
**Hull Material:** Steel

EDMIS CO

[More Info/Photos](#)

**Everybody else**

## SPONSORED SEARCHES LISTINGS ON THE MAJOR MLS

When someone looks for a similar boat, ours is displayed above the results at the top.



The collage illustrates the placement of Neff Yacht Sales listings as sponsored results on major MLS platforms. It includes screenshots from Google search results, SuperYachtTimes.com, and YACHTWORLD.COM, all featuring the Neff Yacht Sales listing prominently at the top of the search results.

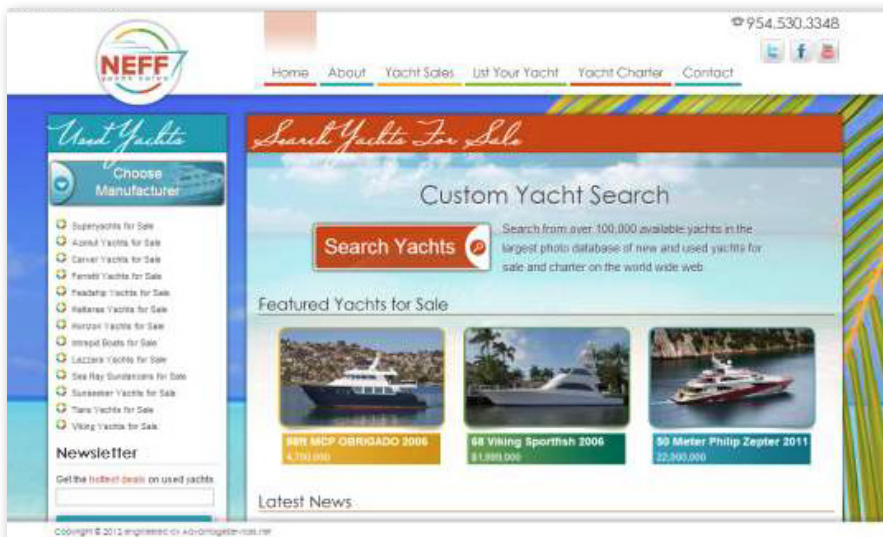
**BOAT SHOWS:** We regularly participate in Boat Shows locally and abroad, including: Fort Lauderdale, Miami, Palm Beach, Monaco, Cannes, Antibes, Moscow and Rio to name a few.

## WE COOPERATE WITH OTHER BROKERS

We make them aware of the availability of every one of our listings and offer them the larger share of the commission to bring their Buyers. We stay in touch with regular email blasts to every (4,900) Yacht Broker in the World with each location change, price change and open day notice.



*M/Y Obrigado, 98' MCP, 2006, at the Miami International boat show.*



## SELECTED LISTINGS

are offered on the home page of our website.



We run the  
**MOST AGGRESSIVE  
INTERNET MARKETING**

and adwords campaign in the industry.

**OTHER AGGRESSIVE, PROACTIVE  
MARKETING TECHNIQUES BY NEFF  
YACHT SALES THAT HELP SELL YOUR  
YACHT FASTER:**

We will approach owners of similar but smaller vessels to let them know of the availability of our listing. They are the most likely candidates to become buyers. We also hold “Open Days” aboard for other brokers and their clients. We will publish notices with direct to broker emails and industry press releases.



**WE STAYIN TOUCH!** We send press releases to more than 45 agencies with each location change and price change.



**PRINT ADVERTISING**

We run full page magazine ads at strategically necessary times in publications such as Yachts International, Dupont Registry, and other major publications.

**SOCIAL MEDIA:** Neff Yacht Sales has a very active Facebook, Twitter, Youtube, Pintrest, Tumblr presence.





*59' Marquis, 2008. Sold by Neff Yacht Sales.*

Contact your preferred

## NEFF YACHT SALES BROKER TODAY

for a free market analysis and free appraisal of your yacht today.



**CALL TODAY:  
954-530-3348**

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